

## Resources for Building a Business (Market Research)

Some sources of market research information

Canada

<http://www.canadabusiness.ca/eng/88/191/> (stats Canada)

[http://www.ic.gc.ca/eic/site/ic1.nsf/eng/h\\_00072.html?openDocument&](http://www.ic.gc.ca/eic/site/ic1.nsf/eng/h_00072.html?openDocument&)  
(industry Canada)

<http://www.gdsourcing.com/works/conmarket.htm>

<http://www.the-cma.org/?WCE=C=47|K=225578> (Canadian Marketing Association)

<http://www.marketresearch.com/Reports-By-Country-c87/North-America-c1350/Canada-c1352/> (market research reports)

<http://www.canadabusiness.ab.ca/index.php/marketing/454-market-research-where-to-find-the-market-information-you-need> (how to stuff)

Elsewhere

<http://www.trade commissioner.gc.ca/eng/virtual-trade-commissioner.jsp>  
(exporting from Canada to elsewhere)

[http://www.marketresearchworld.net/index.php?option=com\\_content&task=section&id=8&Itemid=77](http://www.marketresearchworld.net/index.php?option=com_content&task=section&id=8&Itemid=77)

<http://www.specialissues.com/lo/>

<http://uclue.com/> (paid online research service)