

Making the Career Connection a success



X-Ring winner Ethan Green (third from left), a third year BBA student, is seen with prize sponsor representatives from Grant Thornton, l-r, accountants Andrew Case and Bryan Frazee, senior manager Kim Livingston, senior accountant Shannon Gates, and accountant Laura Gay.

StFX held its third annual Making the Career Connection event on Sept. 29, 2010 with faculty, staff, employers and students coming together to celebrate careers.

The day consisted of a brunch during which faculty, staff, and senior administration meet career fair exhibitors. The career fair had 34 exhibitors that included graduate and professional schools and local and national employers. Over 400 students visited the fair. Comments from students were positive and appreciative. Exhibitors were thrilled to have the opportunity to meet with

students and share information about jobs and programs.

In the evening, over 60 students and 60 employers attended the networking dinner. The dinner provided students and employers the opportunity to network through a speed-networking activity. Students had the opportunity to move from table to table to meet as many employers within a time period. The evening's keynote speaker, Bruce Snow, a StFX BBA alumnus and founder of Snow Recruit, shared experience, inspiration, and helpful advice for employers and career seekers about issues

and opportunities in today's labour market.

Ethan Green, a third year BBA student was this year's winner of the X-Ring, the prize sponsored by Grant Thornton. Ben Cormier, a 2nd year BIS student, was the winner of the Career Fair iPad draw.

The MCC organizing committee would like to thank the many sponsors who helped make the event such a success through their generous support. CMA Nova Scotia was the major event sponsor. Thanks also to Gerald Schwartz School of Business, St. Francis Xavier University; media sponsor, XFM 98.9; professional photography by Intuitive Eye Productions; catering by Sodexo.; iPad sponsors, MacDonald Chrysler, Scotia Bank, Bergengren Credit Union, and Royal Bank; and promotion sponsor, Admiral Glass and Signs.

Student prize sponsors included L'Oreal Canada, X-cell Photography (Graduate Portraits), Vivid Hair Studio, NSLC, MCC Organizers, Theatre Antigonish, the Co-operative Education Program, StFX Campus Store, Campbell's Brewing Centre, Boston Pizza, Tall and Small Café, Staples Business Depot, Molly Thomason, and Round House.

The Making the Career Connection event is organized by the staff of StFX's Enterprise Development Centre (XEDC), the Co-operative Education Program, and Student Career Centre. The committee has already begun planning the 2011 event.